



49th Annual International Herpesvirus Workshop • Berlin, Germany • July 26-30, 2025

## SPONSORSHIP OPPORTUNITIES

### About the Workshop

The International Herpesvirus Workshop is the premier conference bringing together 500 basic scientists and clinicians from across the world to share new insights into the biology, pathogenesis, and treatment of human and animal herpesvirus infections. The attendees are leaders in their field, making significant contributions to the development of safe and effective antiviral treatments and vaccines. **The 49th Annual International Herpesvirus Workshop will be held in Berlin, Germany at the ESTREL Berlin on 26 July – 30 July, 2025** and will offer an exciting program of distinguished keynote speakers and cutting-edge oral and poster presentations, in addition to social events to foster collegiality and the exchange of ideas. Financial support of this workshop is essential to the success of this event.

The diversity among those who attend is represented geographically (most notably Europe, North America, and Asia); by the types of viruses (alpha/beta/gammaherpesviruses infecting humans or animals); by biological activities or mechanisms (entry, gene regulation, DNA replication, assembly & egress, pathogenesis, virus-cell interactions, prevention & intervention, latency, immunology); by training and experience (graduate students, postdocs, principal investigators); and by type of institution (academic, corporate, government, regulatory).

### Why is sponsorship important? What does it mean to the field of herpesvirus research?

In addition to grants, sponsorship plays a major role in facilitating an outstanding annual workshop by:

- Providing funding for scholarships to support postdoctoral fellows, graduate students and trainees from all countries, including those where funding for science is severely limited.
- Keeping the registration fees affordable.
- Ensuring a pipeline of scientific talent to carry this field of research into the future.
- Providing international visibility for organizations that support this field of research.
- Enabling sustained growth for this important forum where research from around the world is shared and studied.

Details regarding the benefits of sponsorship are included in the pages that follow. We would be delighted to receive your organization's support and to answer any questions you might have. Thank you for your consideration.

**Melanie Brinkman**  
IHW 2025 Co-chair  
Technische Universität  
Braunschweig, Germany

**Benedikt Kauffer**  
IHW 2025 Co-chair  
Freie Universität  
Berlin, Germany

**Klaus Osterrieder**  
IHW 2025 Co-chair  
Tierärztliche Hochschule Hannover  
Hannover, Germany

**Andrew Yurochko**  
IHW 2025 Fundraising Chair  
Louisiana State University Health Sciences  
Center-Shreveport, United States



## IHW 2025 SPONSORSHIP LEVELS & BENEFITS

Benefits	Diamond \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Recognition on the Workshop Website, in the Abstract Book and Mobile App	Large Logo	Large Logo	Small Logo	Small Logo
Logo Recognition in General Session Room During Breaks	Large Logo	Large Logo	Small Logo	Small Logo
Complimentary Registrations	4 Full Registrations	3 Full Registrations	2 Full Registrations	
Abstract Book Advertisement*	Full Page Color Advertisement	Full Page Color Advertisement	Half Page Black & White Advertisement	
Exhibit Space	30 m <sup>2</sup> / 323 ft <sup>2</sup>	15 m <sup>2</sup> / 161 ft <sup>2</sup>		
Opportunity to Participate in a 45-Minute Exclusive Industry Sponsored Lunch Session	x			

\*Recognition in printed materials is provided if sponsorship is confirmed by **June 27, 2025**.

### OTHER SPONSORSHIP OPPORTUNITIES

#### Logo Journal – \$4,500

Your company logo will be printed on the journal which attendees will use for note-taking during the workshop and back at the lab.

#### Logo Pen – \$3,000

Your company logo will be featured on the pen all attendees will use at the workshop and take home.

#### Logo Name Badge Lanyard – \$3,000

Your company logo will be printed on each name badge lanyard worn by every attendee for entrance into the workshop.

# RULES AND REGULATIONS



**OFFICIAL GENERAL CONTRACTOR:** The IHW 2025 workshop has appointed Conference Solutions as the official general contractor for the 2025 workshop. All references herein to IHW shall mean IHW 2025 workshop and Conference Solutions.

**OUTSIDE ACTIVITIES:** The exhibitor shall not foster or conduct outside activities which would take qualified attendees from official workshop functions and/or exhibit during nonscheduled hours. Use of meeting facilities or contracted hotels by exhibitors or companies or sales or business meetings during the workshop dates must be approved in advance by Conference Solutions. Any violation by the exhibitor of the official rules and conditions herein may, in IHW's sole determination, constitute a breach of the agreement resulting in termination and forfeiture of any monies paid on account. Upon due notice of such termination, IHW shall have the right to take possession of the exhibitor's space, remove all persons and properties, and hold the exhibitor accountable for all liability, expenses, and damages arising from exhibitor's breach/violation of official rules and conditions.

**FEES AND PAYMENT:** Agreements will not be processed or space assigned without the required payments and signature. All agreements must be accompanied by full payment. Receipt of payment does not obligate IHW to accept a contract as binding. IHW retains the option of returning funds. If you are paying by credit card, the vendor on your statement will be listed as Conference Solutions. If you are paying by check, please mail it to: IHW 2020 c/o Conference Solutions, 1300 SE Stark Street, Suite 307, Portland, OR 97214 USA.

**CANCELLATION POLICY:** Cancellations of sponsorships must be made in writing by emailing [Register@ConferenceSolutionsInc.com](mailto:Register@ConferenceSolutionsInc.com). Refunds, less an administrative fee of 10% of the sponsorship value, will be made at the discretion of IHW. No refund will be given for cancellations within 90 days of the workshop. In case of fire or any other causes beyond the control of IHW that prevents the workshop from taking place, this contract will not be binding.

**ASSIGNMENT OF SPACE:** The optimal exhibit spaces are assigned to the major sponsors of IHW. Assignment of other booth space will be assigned by IHW. The exhibit will be comprised of 6' tables. All tables, include one 6' skirted table, two side chairs, and an identification tent card.

**EXHIBITOR REGISTRATION:** Registration to IHW 2025 is not included with the booth. Two exhibitor name badges are provided on a complimentary basis. The badge includes entrance to the tradeshow area and breaks in the tradeshow.

**SHIPPING:** IHW will communicate the shipping information to sponsors by June 1, 2025. Sponsors needing information prior to receiving the shipping information should contact Conference Solutions directly at 503.244.4294 extension 1010.

**USE OF SPACE:** Exhibitors shall not assign, share or sublet any space without written consent of IHW. All exhibitors must remain within the

confines of their own exhibit space. Care must be taken that no display extends more than 8' above the floor, obstruct the view or disadvantageously affects the display of other exhibitors.

**FOOD & BEVERAGE POLICY:** No food or beverage may be brought from an outside source. If you wish to serve anything from your display table, please contact the IHW conference planner to discuss.

**LIABILITY:** IHW and the workshop venue will not be held responsible for the safety of exhibitor's property from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold IHW and the workshop venue and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those operating under the exhibitor. Further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident of bodily injury or another occurrence to any person or persons, including the exhibitor, its agents, employees and business invitee which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibit premises or a part thereof.

**SAFETY REGULATIONS:** Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time. All drapes, table coverings and other materials must comply with fire department regulations.

**SECURITY:** The exhibit is being held in the workshop venue and standard security will be provided when the exhibit closes. However, neither IHW nor the workshop venue can be held responsible for any lost, damaged or stolen exhibit materials. Please take the necessary precautions each day for safeguarding your exhibit materials. IHW recommends removing valuable materials when not at your booth.

**FAILURE TO OCCUPY SPACE:** Space not occupied by the close of the exhibit installation period as specified in these rules and regulations will be forfeited by the exhibitor.

**SHOW CANCELLATION:** If the workshop or exhibit is cancelled due to circumstances beyond the control of IHW, IHW will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.

**SELECTION OF EXHIBITORS:** Only firms and companies whose services and products are appropriately related to the purpose of IHW shall be permitted to exhibit. IHW reserves the right to decline or prohibit any.



## PAST SPONSORS

**A&A Biotechnology**  
**Abbott**  
**Abbvie**  
**Abcam**  
**Acambis**  
**Advanced Biotechnologies**  
**Affinisep**  
**Agenus**  
**Agilent Technologies**  
**Aicuris**  
**Alberta Innovations-Health Solutions**  
**Alphavax**  
**Antigenics**  
**Apoptosis Technology**  
**Argene**  
**Astellas**  
**Bayer**  
**Biken Foundation**  
**Bioinformatics Solutions Inc.**  
**Biotest**  
**Biosys**  
**Boehringer Ingelheim**  
**Boise State University Biomolecular Research Center**  
**Boise State University College of Arts and Sciences**  
**Bruker**  
**Cantab**  
**Ceva**  
**Chimerix Inc.**  
**Cellenion**  
**Cnatrix**  
**Covaris**  
**Curevo**  
**Department of Molecular Genetics & Microbiology, University of Florida College of Medicine**  
**Experience Grand Rapids**  
**Evosep Aps**  
**Finnzymes**  
**Fisher**

**Genentech**  
**Genocea Biosciences, Inc.**  
**Gilead Alberta ULC**  
**Gilead Sciences, Inc.**  
**Globeimmune**  
**GSK**  
**HHV-6 Foundation**  
**Idaho Beacon**  
**Idaho Inbre**  
**Immune Design Corporation**  
**Integrated DNA Tech**  
**Intervet/Schering-Plough**  
**IonOpticks**  
**Li Ka Shing Institute of Virology**  
**MDL Corporation**  
**Medimmune**  
**Merck**  
**Meridian**  
**Merial**  
**Microbiotix, Inc.**  
**MOBILion Systems**  
**Nanobio Corporation**  
**National Shingles Foundation**  
**New England Biolabs**  
**NIH Travel Award Grant**  
**Novartis Vaccines Research Office of the Vice President for Research (Ovpr)**  
**Olink Proteomics**  
**PEAK SCIENTIFIC Inc**  
**Pfizer**  
**PLOS**  
**Polpharma**  
**PowderMed**  
**PreOmics GmbH**  
**Prochima**  
**Priteoform Scientific**  
**Promega Corporation**  
**ReSyn Biosciences**  
**Roche**  
**Sanofi Pasteur**

**SCIEX**  
**Schaffer Foundation**  
**Schering Plough**  
**Seer Inc.**  
**Shingles Foundation (VZV Foundation)**  
**SomaLogic**  
**Starpharma**  
**Subak-Sharpe Fund**  
**The Burroughs Wellcome Fund**  
**The University of Florida Genetics Institute**  
**Thermo Fisher Scientific**  
**Tibotec**  
**University of Alberta**  
**University of Alberta, Faculty of Medicine and Dentistry**  
**University of Florida Health Cancer Center**  
**University of Idaho College of Science**  
**University of Idaho iBest**  
**University of Idaho WWAMI Medical Program**  
**University of Saskatchewan Vaccine and Infectious Disease Organization, University of Saskatchewan (VIDO)**  
**Van Andel Institute Graduate School**  
**Van Andel Research Institute**  
**Vaxin**  
**Vical**  
**VIR**  
**Viropharma**  
**VZV Foundation**  
**Wayne State University School of Medicine**  
**Wyeth**  
**Zeiss**  
**Zymo**